

**Malden High School
Course Syllabus**

Name of Course:
05843

Multimedia Web Page Design

Course Number:

Level: College Prep

Instructor: **Mrs. Beth Horwitz** Room: **H304**

Office Hours: (Thursdays – 2:15-3:15 pm) Room – H304

Materials

Textbook(s):	Learning HTML 4.0 DDC Publishing	Assignments located on Mrs. Horwitz's Web Site. (www.sysmatrix.net/~butter/multi.html)	Various Handouts
Student supplies	➤ 1" View Front - Three Ring Binder (Students will be required to maintain a portfolio that will document their competencies in creating multimedia web sites.		

Course Description:

Have you ever wanted to make your own web page, create your own animation, use a digital camera and scanner, and/or have the ability to add some special effects to images that you create? If you answered yes, then this is the course for you!

Students will learn the basic steps of web design from conception to inception. H.T.M.L. web site language will be introduced, as the vehicle for web site creation. They will use software such as: Adobe Photo Shop, and Image Ready to help manipulate images and create animations from scratch. They will gain knowledge and understanding of scanners and digital cameras through hands-on use. Dreamweaver HTML Editing Software will be introduced, so that students will have an opportunity to combine text, sound, animation and graphics into the development of a multimedia web page they create. *Employers are looking for people who have a range of technological and Web Design Skills!*

Instructional Philosophy

Multimedia Web Page Design is a project based course that will allow students, through a hands-on skill emphasis approach, to acquire the skills necessary to create well thought out web page designs and content. Students will work on an individual basis, as well as, collaboratively with their peers to create web site projects that reflect their technical ability to create web sites, as well as, incorporate their own individual creativity and interests.

Key topics covered;

Quarter 1	Quarter 2
Introduction to Web Site Designs	Introduction to adding sound to web pages.
Introduction to Multimedia/Computer Vocabulary.	Introduction to Adobe Photoshop
Introduction to HTML.	Introduction to creating animation.
	Introduction to current technology and scanner fundamentals.
	Introduction to the fundamentals of digital cameras.

Major Course Activities (Major projects, reports, portfolios, power point projects)

Quarter 1	Quarter 2
Multimedia/Computer Vocabulary Project	Web Page Development Project
	Animation Project
	Technology Project
	Digital Camera Project

Minor Course Activities (Labs, writing assignments)

Quarter 1	Quarter 2
Written Reflection Journal	Written Reflection Journal
Chapter Assignments	Animation Creation Exercises
	The use of a digital camera and scanner.

Assessment Plan:

- Weekly Journal writing
- Daily participation
- Periodic Homework
- Chapter Assignments
- Major and Minor Projects
- Quizzes
- Tests

Distribution of quarterly grading components **subject to change

Tests/Quizzes =65%

Homework – 2 Column Notes-10%

Alternative Assessment-25%

Total = 100% -- Final Exam 20% of Grade

Grade	Scale	Description of work
A	90-100	Consistently demonstrates an exceptional level of quality and effort. All work is in on time and completed to exceed expectations. Mastery in applying the concepts (or principles) of (course).
B	80-89	Consistently demonstrates proficient knowledge with a good effort and quality of work. All assignments are complete and on time. Demonstrates the ability to apply the concepts (or principles) of (course).
C	70-79	Demonstrates proficient knowledge and the ability to apply concepts (or principles) of (course). Work shows average effort. A few assignments may be missed or late.
D	60-69	Work shows minimal effort and some assignments are late. Demonstrates a basic understanding of recalling or comprehending concepts (or principles) of (course).
E	Below 60	Understanding is below basic in relation to (course) concepts (or principles). Work is of poor quality and does not meet standards or expectations.

All assignments are designed to show whether students have met the **standards for the course**. It is not my current policy to allow students to “re-do” assignments for a higher grade. It is the student’s responsibility to make up any work missed due to absenteeism. All make-up work is to be completed within 1 week of the due date, after that a grade of Zero will be recorded.